

AMENDMENTS TO THE SPECIFICATION

Please amend the specification, at page 12 line 16 to page 13 line 12 as follows:

1. Which one gives a transparent impression? 1. _____
2. Which one gives thickness (covering power) ? 2. _____
3. Which one gives intense gloss? 3. _____
4. Which one gives pearly impression? 4. _____
5. Which one gives warm impression? 5. _____
6. Which one gives cool impression? 6. _____
7. Which one gives natural luster? 7. _____
8. Which one gives young impression? 8. _____
9. Which one gives pretty impression? 9. _____
10. Which one gives adult image? 10. _____
11. Which one gives active, vigorous (dynamic) impression? 11. _____
12. Which one gives serenity (calmness)? 12. _____
13. Which one gives feminine (tender) impression? 13. _____
14. Which one gives graceful impression? 14. _____
15. Which one gives cool / sharp impression? 15. _____
16. Which one gives intellectual impression? 16. _____
17. Which one gives fresh (light) impression? 17. _____
18. Which one gives most beautiful beautiful skin? (reason:) 18. _____
19. Which skin do you like? (reason:) 19. _____
20. Which skin do you dislike? (reason:) 20. _____
21. Which skin do you like to makeup? (reason:) 21. _____

Please amend the specification, at page 14 line 14 to page 16 line 6 as follows:

~~Table 2~~

~~Please mark \bigcirc at a supposedly proper point in the right side to the respective questions with respect to the photograph of B-(1).~~

~~Positive~~

~~Rather positive~~

~~Neither~~

~~Rather negative~~

~~Negative~~

~~1. Seemingly transparent~~

~~2. Seemingly natural gloss~~

~~3. Seemingly thick (covering power)~~

~~4. Seemingly weak gloss~~

~~5. Seemingly strong gloss~~

~~6. Seemingly wet~~

~~7. Seemingly pearly~~

~~8. Seemingly light~~

~~9. Seemingly feathery and warm~~

~~10. Seemingly cold~~

~~11. Seemingly high color~~

~~12. Seemingly soft~~

~~13. Seemingly luster~~

~~14. Seemingly serene~~

~~15. Seemingly powdery~~

~~16. Seemingly thin makeup~~

17. ~~Seemingly young~~
18. ~~Seemingly cute~~
19. ~~Seemingly brilliant~~
20. ~~Seemingly adult~~
21. ~~Seemingly soft~~
22. ~~Seemingly active, vigorous (dynamic)~~
23. ~~Seemingly calm (still)~~
24. ~~Seemingly feminine (tender)~~
25. ~~Seemingly grace~~
26. ~~Seemingly cool/sharp~~
27. ~~Seemingly intellectual~~
28. ~~Seemingly fresh (light)~~
29. ~~Seemingly soft~~
30. ~~Seemingly hard~~

Please select one photograph among the following photographs (1) to (4) that is appropriate to the following questions and write the number of the photograph.

1. ~~Which eyes do you think most beautiful? (reason: —)~~
2. ~~Which eyes do you like? (reason: —)~~
3. ~~Which eyes do you dislike? (reason: —)~~
4. ~~Which eyes do you want to makeup? (reason: —)~~

Table 2

Please circle the proper point on the 5 - 1 scale for the questions with respect to the photograph of B-(1), where 5 = Positive, 4 = Rather Positive, 3 = Neither, 2 = Rather Negative, 1 = Negative.

1. <u>Seemingly transparent</u>	<u>5 4 3 2 1</u>
2. <u>Seemingly natural gloss</u>	<u>5 4 3 2 1</u>
3. <u>Seemingly thick(covering power)</u>	<u>5 4 3 2 1</u>

<u>4. Seemingly weak gloss</u>	<u>5 4 3 2 1</u>
<u>5. Seemingly strong gloss</u>	<u>5 4 3 2 1</u>
<u>6. Seemingly wet</u>	<u>5 4 3 2 1</u>
<u>7. Seemingly pearly</u>	<u>5 4 3 2 1</u>
<u>8. Seemingly light</u>	<u>5 4 3 2 1</u>
<u>9. Seemingly feathery and warm</u>	<u>5 4 3 2 1</u>
<u>10. Seemingly cold</u>	<u>5 4 3 2 1</u>
<u>11. Seemingly high color</u>	<u>5 4 3 2 1</u>
<u>12. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>13. Seemingly luster</u>	<u>5 4 3 2 1</u>
<u>14. Seemingly serene</u>	<u>5 4 3 2 1</u>
<u>15. Seemingly powdery</u>	<u>5 4 3 2 1</u>
<u>16. Seemingly thin makeup</u>	<u>5 4 3 2 1</u>
<u>17. Seemingly young</u>	<u>5 4 3 2 1</u>
<u>18. Seemingly cute</u>	<u>5 4 3 2 1</u>
<u>19. Seemingly brilliant</u>	<u>5 4 3 2 1</u>
<u>20. Seemingly adult</u>	<u>5 4 3 2 1</u>
<u>21. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>22. Seemingly active, vigorous (dynamic)</u>	<u>5 4 3 2 1</u>
<u>23. Seemingly calm (still)</u>	<u>5 4 3 2 1</u>
<u>24. Seemingly feminine (tender)</u>	<u>5 4 3 2 1</u>
<u>25. Seemingly grace</u>	<u>5 4 3 2 1</u>
<u>26. Seemingly cool / sharp</u>	<u>5 4 3 2 1</u>
<u>27. Seemingly intellectual</u>	<u>5 4 3 2 1</u>

28. Seemingly fresh 5 4 3 2 1

29. Seemingly soft 5 4 3 2 1

30. Seemingly hard 5 4 3 2 1

Please select one photograph among the following questions and write the number of the photograph.

1. Which eyes do you think are most beautiful? (reason: _____) 1. _____

2. Which eyes do you like? (reason: _____) 2. _____

3. Which eyes do you dislike? (reason: _____) 3. _____

4. Which eyes do you want to makeup? (reason: _____) 4. _____

Please amend the specification, at page 16 line 8 to page 17 line 16 as follows:

Table 3

Please select one photograph among the following photographs (1) to (4) in the sheet A that is appropriate to the following questions and write the number of the photograph.

1. Which one gives transparent impression? 1. _____

2. Which one gives thickness (covering power)? 2. _____

3. Which one gives intense gloss? 3. _____

4. Which one gives pearly impression? 4. _____

5. Which one gives warm impression? 5. _____

6. Which one gives cool impression? 6. _____

7. Which one gives natural luster? 7. _____

8. Which one gives young impression? 8. _____

9. Which one gives soft, tender impression? 9. _____

10. Which one gives adult image? 10. _____

11. Which one gives active (dynamic) impression? 11. _____
12. Which one gives serenity (calmness)? 12. _____
13. Which one gives feminine impression? 13. _____
14. Which one gives graceful impression? 14. _____
15. Which one gives cool impression? 15. _____
16. Which one gives intellectual impression? 16. _____
17. Which one gives fresh (light) impression? 17. _____
18. Which one gives noticeable loosening impression? 18. _____
19. Which one has noticeable dents? 19. _____
20. Which one has noticeable wrinkles (transverse and vertical wrinkles)? 20. _____
21. Which one seems dull? 21. _____
22. Which one has noticeable pores? 22. _____
23. Which one seems makeup loosening? 23. _____
24. Which one seems ~~tire~~ tired? 24. _____
25. Which one seems old? 25. _____
26. Which one seems lonely? 26. _____
27. Which one seems not graceful? 27. _____
28. Which skin do you think is most beautiful? (reason:) 28. _____
29. Which skin do you like? (reason:) 29. _____
30. Which skin do you dislike? (reason:) 30. _____
31. Which skin do you want to makeup? (reason:) 31. _____

Please amend the specification, at page 17 line 18 to page 19 line 2 as follows:

Table 4

Please mark ☐ at a supposedly proper point in the right side to the respective questions with respect to the photograph of B (1).

Positive

Rather positive

Neither

Rather negative

Negative

- ~~1. Seemingly transparent~~
- ~~2. Seemingly natural gloss~~
- ~~3. Seemingly thick (covering power)~~
- ~~4. Seemingly weak gloss~~
- ~~5. Seemingly strong gloss~~
- ~~6. Seemingly wet~~
- ~~7. Seemingly pearly~~
- ~~8. Seemingly light~~
- ~~9. Seemingly feathery and warm~~
- ~~10. Seemingly cold~~
- ~~11. Seemingly high color~~
- ~~12. Seemingly soft~~
- ~~13. Seemingly luster~~
- ~~14. Seemingly serene~~
- ~~15. Seemingly powdery~~
- ~~16. Seemingly thin makeup~~
- ~~17. Seemingly young~~
- ~~18. Seemingly tender and calm~~
- ~~19. Seemingly brilliant~~
- ~~20. Seemingly adult~~
- ~~21. Seemingly soft~~
- ~~22. Seemingly active (dynamic)~~

~~23. Seemingly calm (still)~~

~~24. Seemingly feminine~~

~~25. Seemingly grace~~

~~26. Seemingly cool~~

~~27. Seemingly intellectual~~

~~28. Seemingly fresh (light)~~

~~29. Seemingly soft~~

~~30. Seemingly hard~~

Table 4

Please circle the proper point on the 5-1 scale for the questions with respect to the photograph of B-(1), where 5 = Positive, 4 = Rather Positive, 3 = Neither, 2 = Rather Negative, 1 = Negative.

<u>1. Seemingly transparent</u>	<u>5 4 3 2 1</u>
<u>2. Seemingly natural gloss</u>	<u>5 4 3 2 1</u>
<u>3. Seemingly thick(covering power)</u>	<u>5 4 3 2 1</u>
<u>4. Seemingly weak gloss</u>	<u>5 4 3 2 1</u>
<u>5. Seemingly strong gloss</u>	<u>5 4 3 2 1</u>
<u>6. Seemingly wet</u>	<u>5 4 3 2 1</u>
<u>7. Seemingly pearly</u>	<u>5 4 3 2 1</u>
<u>8. Seemingly light</u>	<u>5 4 3 2 1</u>
<u>9. Seemingly feathery and warm</u>	<u>5 4 3 2 1</u>
<u>10. Seemingly cold</u>	<u>5 4 3 2 1</u>
<u>11. Seemingly high color</u>	<u>5 4 3 2 1</u>
<u>12. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>13. Seemingly luster</u>	<u>5 4 3 2 1</u>
<u>14. Seemingly serene</u>	<u>5 4 3 2 1</u>

<u>15. Seemingly powdery</u>	<u>5 4 3 2 1</u>
<u>16. Seemingly thin makeup</u>	<u>5 4 3 2 1</u>
<u>17. Seemingly young</u>	<u>5 4 3 2 1</u>
<u>18. Seemingly tender and calm</u>	<u>5 4 3 2 1</u>
<u>19. Seemingly brilliant</u>	<u>5 4 3 2 1</u>
<u>20. Seemingly adult</u>	<u>5 4 3 2 1</u>
<u>21. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>22. Seemingly active (dynamic)</u>	<u>5 4 3 2 1</u>
<u>23. Seemingly calm (still)</u>	<u>5 4 3 2 1</u>
<u>24. Seemingly feminine</u>	<u>5 4 3 2 1</u>
<u>25. Seemingly grace</u>	<u>5 4 3 2 1</u>
<u>26. Seemingly cool</u>	<u>5 4 3 2 1</u>
<u>27. Seemingly intellectual</u>	<u>5 4 3 2 1</u>
<u>28. Seemingly fresh (light)</u>	<u>5 4 3 2 1</u>
<u>29. Seemingly soft</u>	<u>5 4 3 2 1</u>
<u>30. Seemingly hard</u>	<u>5 4 3 2 1</u>

Please amend the specification, at page 22 line 18 to page 23 line 7 as follows:

~~Table 5.~~

~~Correlation of the texture and balance~~

~~Skin × eyes × lips~~

~~Characteristics~~

~~Skin × same × same~~

~~—The characteristics of the texture were emphasized as they are~~

~~—The direction of the image was emphasized~~

~~Skin × strong × strong~~

~~—The characteristics of the respective textures persisted outstandingly~~

~~—The intensity of the texture should be adjusted.~~

~~Skin × weak × weak~~

~~—Good entire harmony was obtained and the image was expanded.~~

~~Skin × strong × weak~~

~~—The image was shifted in the direction of the respective strong textures.~~

Table 5. Correlation of the Texture and Balance

<u>Skin × eyes × lips</u>	<u>Characteristics</u>
<u>Skin × same texture × same texture</u>	<ul style="list-style-type: none"> ● <u>The characteristics of the texture were emphasized as they are.</u> ● <u>The direction of the image was emphasized.</u>
<u>Skin × strong texture × strong texture</u>	<ul style="list-style-type: none"> ● <u>The characteristics of the respective textures persisted outstandingly</u> ● <u>The intensity of the texture should be adjusted.</u>
<u>Skin × weak texture × weak texture</u>	<ul style="list-style-type: none"> ● <u>Good entire harmony was obtained and the image was expanded.</u>
<u>Skin × strong texture × weak texture</u>	<ul style="list-style-type: none"> ● <u>The image was shifted in the direction of the respective strong textures.</u>

Please amend the specification, at page 24 line 15 to page 25 line 3 as follows:

Table-6

Results of textured makeup for the middle to elder age

Texture

Standard

Mat

Application No.: 10/526,216
 Reply to Office Action of: 26 November 2008
 Reply Dated: 25 February 2009

Sheer

Pearly

Dispersed pearl

Metallie

Glitter

Glossy

Foggy

Items

Skin

Eyes

Lips

<u>Texture Items</u>	<u>Standard</u>	<u>Mat</u>	<u>Sheer</u>	<u>Pearly</u>	<u>Dispersed Pearl</u>	<u>Metallic</u>	<u>Glitter</u>	<u>Glossy</u>	<u>Foggy</u>
<u>Skin</u>	<u>⊙</u>	<u>○</u>	<u>○</u>	<u>×</u>	<u>---</u>	<u>---</u>	<u>---</u>	<u>---</u>	<u>---</u>
<u>Eyes</u>	<u>⊙</u>	<u>⊙</u>	<u>○</u>	<u>×</u>	<u>×</u>	<u>×</u>	<u>×</u>	<u>×</u>	<u>×</u>
<u>Lips</u>	<u>⊙</u>	<u>⊙</u>	<u>⊙</u>	<u>○</u>	<u>△</u>	<u>△</u>	<u>×</u>	<u>×</u>	<u>×</u>